Applied Research Groups of Language and Culture (ARG-LC)

Road Map: 2015-2019

P2M Politeknik Negeri Batam

POLITEKNIK NEGERI-Batam

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OUTLINE

- INTRODUCTION
- VISION & MISSION
- MAIN ACTIVITIES & SERVICE COVERAGE
- RESEARCH MODEL, FRAMEWORK & TOPICS
- OUTPUT, PERFORMANCE INDICATOR
- ROAD MAP, RESOURCES

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Introduction

- ARG-LC is one of applied research group under the Research and Community Services Center of the Batam State Polytechnic that concerns to the study the language and the culture

- It was established in 2013

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What is Language?

- **Language** is the system of words or signs that people use to express thoughts and feelings to each other (Merriam-Webster Dictionary)
- **Language** is the human ability to acquire and use complex systems of communication (Wikipedia)
  - Language [should] be understood as the ability of human ability to acquire and use complex systems of communication to express their thoughts and feelings to each other
  - Language ability includes speaking, listening, reading and writing skills

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What is Culture?

- **Culture** the beliefs, customs, arts, etc., of a particular society, group, place, or timer (Merriam-Webster Dictionary)
- **Culture** is that complex whole which includes knowledge, belief, art, morals, law, custom, and any other capabilities and habits acquired by man as a member of society (Tylor 1871:1)
  - Cultural studies has a concern with the meaning and practices of everyday life.
  - These practices comprise the ways people do particular things (such as watching television, or eating out) in a given culture. This field studies the meanings and uses people attribute to various objects and practices. Specifically, culture involves those meanings and practices held independently of reason.
  - Cultural Studies focuses largely on the study of popular culture such as technological culture,

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Vision & Mission

- Vision

  To become a credible research & study center of language and culture that provides contribution to the goals achievement of the Batam State Polytechnic Research and Community Services Center.

- Mission

  - Supporting the Batam State Polytechnic Research and Community Services Center in the field of language and culture research

  - Producing and publishing researches and studies related to languages and cultures

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Goals

- Finding and developing theories, models, or new strategies in language (education) and culture.

- Implement, test, and evaluate the ability of theories, models, language (education) and culture strategy in solving problems of life and language.

- Describe and explain the situation or relationship of various issues or thoughts related to language and culture problems.

- Solve the problems of language (education) and culture.

- Finding the factors that affect language (education) and culture issues.

- Providing supported information to the decisions or policies maker related to language and culture.

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Activities & Services Coverage

Activities
- Research & Study
- Group Discussion
- Guest/Visiting Lecturer
- Community Services

Services
- Survey/Pooling
- Joint/Partnership Research
- Seminar/Conference/Workshop Organizer
- E-Journal Publisher

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Research Conceptual Framework

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Research Topics and PIC

- Language Teaching Method: Erikson Togatorop
- Language Teaching Curriculum: Yosi Handayani
- Language Teaching Materials: Arta Uly Siahaan
- Language Assessment: Yosi Handayani
- Technology in Language Teaching: Erikson Togatorop
- Speaking Skill : Artauli Siahaan
- Writing Skills: Erikson Togatorop
- Reading Skills : Arta Uly Siahaan
- Listening Skills : Yosi Handayani

Output

- Research Report
- Presentation paper for Publication in Seminar/Conference (National, International)
- Scientific Paper for Publication in Journal (National, International)
- Working paper for Policy Recommendation
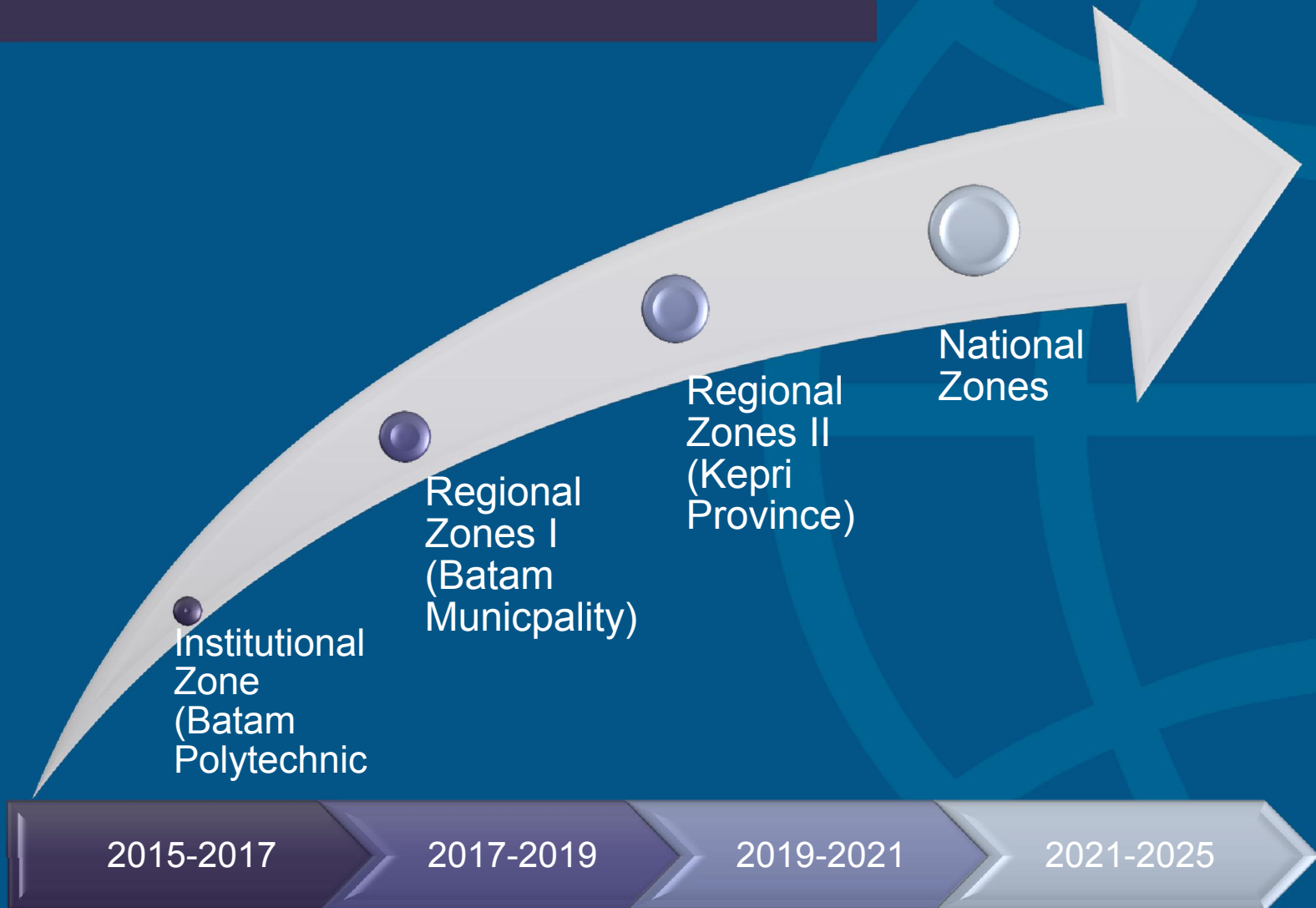- Reference Journal
- Reference Books

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Performance Indicator

No	Output		Indicator				
			2015-2017	2017-2019	2019-2021	2021-2023	2023-2025
1	Journal Publication	International	1	2	4	5	6
		Accredited National	1	2	2	2	2
		Local	2	2	2	2	2
2	Seminar Publication	International	2	2	4	5	6
		National	2	4	4	4	4
		Local	2	2	2	2	2
3	Policy Recommendation		1	1	2	2	2
4	Reference Journal (e-Journal)			1	1	1	1
5	Reference Book			1	1	1	1
6	Research Grant	International			1	2	2
		National	2	2	2	2	2

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Road Map of Research

National
Zones

Regional
Zones II
(Kepri
Province)

Regional
Zones I
(Batam
Municpality)

Institutional
Zone
(Batam
Polytechnic

| 2015-2017 | 2017-2019 | 2019-2021 | 2021-2025 |

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Resources

Human resources

- Principal Researcher
- Associate Researcher
- Assistant Researcher
- Surveyor
- Administration Staff

Facilities

- Office Space
- Computer
- Printer
- E-Journal
- Data Banks
- Pooling Keypad System
- LCD Projector

Budgeting
(in Million Rp)

- 2015: 20
- 2016: 75
- 2017: 250
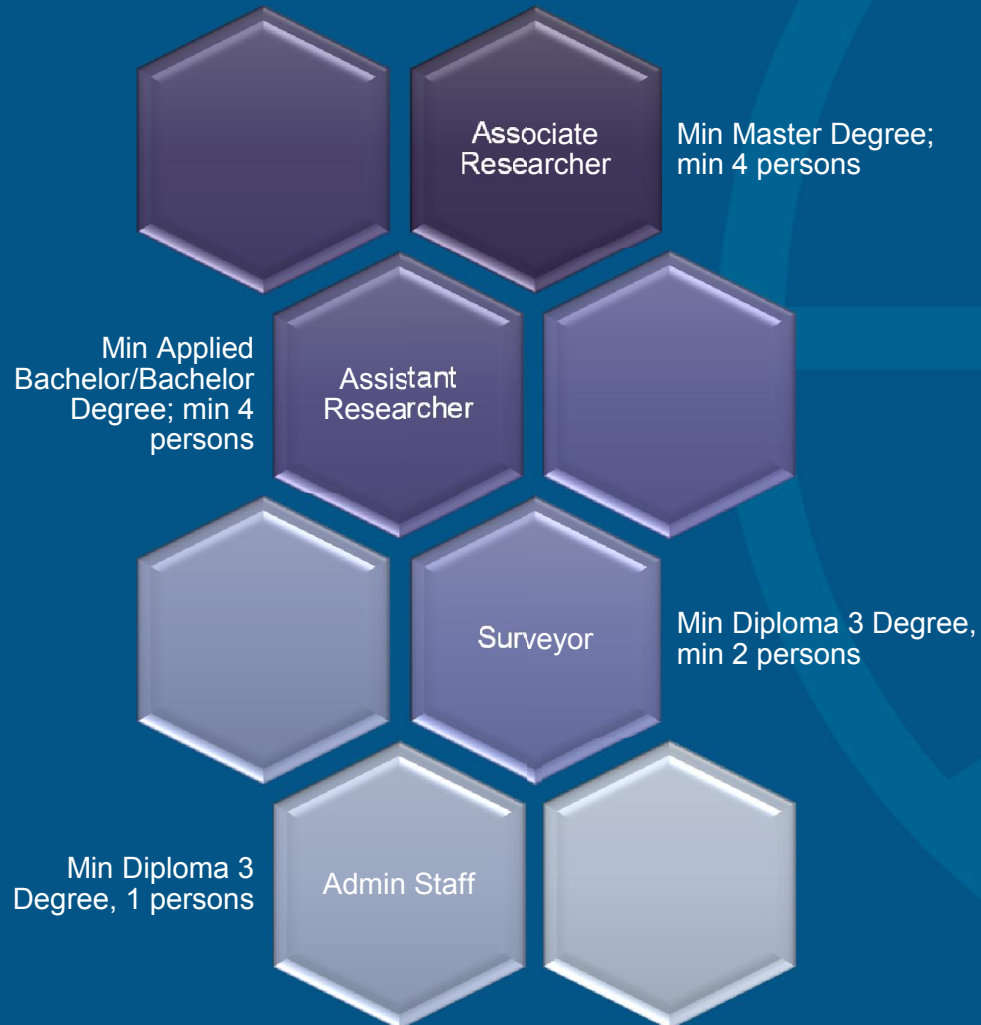- 2018: 250
- 2019: 400
- 2020: 500
- >2020: 300

- Source of Fund:
  - Research Grant
  - Operational

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Member

Open Vacancy

Associate Researcher — Min Master Degree; min 4 persons

Min Applied Bachelor/Bachelor Degree; min 4 persons — Assistant Researcher

Surveyor — Min Diploma 3 Degree, min 2 persons

Min Diploma 3 Degree, 1 persons — Admin Staff

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Published Paper

- Erikson Togatorop, 2014. Teaching Writing with a Web Based Collaborative Learning , presented at Engineering, Technology, and Applied Business (ICETAB 2014) at Politeknik Negeri Batam, 04 th December 2014.

- Erikson Togatorop, 2014. Penggunaan Collaborative Learning Berbasis WEB untuk Meningkatkan Motivasi Belajar Menulis Mahasiswa di Politeknik Negeri Batam, diperesentasikan pada Forum Ilmiah Internasional X 19-20 November 2014, Bandung

- Ekonomi Khusus terhadap Kineja Usaha Kecil Menengah (UKM) dalam Kawasan, *Working paper*

- Hendrawan, B., 2014, Faktor-faktor yang mempengaruhi Intensi Kewirausahaan Mahasiswa Politeknik Negeri Batam, *Working paper*

- Joni., Hendrawan, B., 2013. Kinerja Keuangan Perusahaan Go Publik di Kawasan Perdagangan Bebas Batam, *Proceeding Applied Business and Engineering Conference (ABEC)*, ISSN 2339-2053

- Hendrawan, B., 2013. Faktor-faktor yang berpengaruh Terhadap terjadinya kredit lancar dan kredit bermasalah berdasarkan karakteristik, *Proceeding Applied Business and Engineering Conference (ABEC)*, ISSN 2339-2053