



POLITEKNIK NEGERI Batam

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Kelompok Keahlian Terapan: Ekonomi Manajerial Road Map: 2015-2019

P2M Politeknik Negeri Batam

OUTLINE



INTRODUCTION

VISION & MISSION

MAIN ACTIVITIES & SERVICE COVERAGE

**RESEARCH FRAMEWORK & TOPIC
SAMPLES**

OUTPUT, PERFORMANCE TARGETS

ROAD MAP, RESOURCES



Introduction

- Menjadi kelompok peneliti yang tertarik di bidang makro ekonomi dan manajemen

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Vision & Mission

- Vision

Become credible research & study center that contribute to increase Indonesian economy and managerial skills

- Mission

- Serve community to increase Indonesian economy and managerial skills
- Publish research papers and books related to economy and managerial skills

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Activities & Services Coverage

Activities

- Research & Study
- Group Discussion
- Guest/Visiting Lecturer
- Community Services

Services

- Survey/Pooling
- Joint/Partnership Research
- Seminar/Conference/Workshop Organizer
- E-Journal Publisher

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Research Conceptual Framework



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Research Topic Samples

Strategic Issues	Concept/Idea/Solution	Research Topic	Expertise/Competency
Company Competitiveness	Corporate Strategies to Increase Profitability, wealth and sustainability	Firm Strategy Firm Performance SME Development & Financing Scheme	Finance Mgt, Strategic Mgt, Business Adm. Business Policy Marketing Mgt
Human Resource Competitiveness	Competence of human resources	Employee Productivity, Minimum Wages, Labor Market , Skills Development HR index	HR Mgt, Compensation Mgt, People Development
Public Policy and Governance	Pro-Business Policies and Regulations	Legal & Tax System Reform, Government Simplification/ professionalism, Investment Climate, Governance Index	Economic, Public Policy, Public Adm,

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Research Topic Samples

Strategic Issues	Concept/Idea/Solution	Research Topic	Expertise/Competency
Cooperation & Linkages	Supply & Value Chain, International Linkages	Supply Chain Mgt Value Chain Mgt Cluster-based relationship	Supply Chain Mgt, Business International
Infrastructure	Integrated Infrastructure Development	Infrastructure Development Infrastrucure Index, ICT Development	Facilities Mgt, Project Mgt , ICT/Network Engineer, Urban Design
Knowledge & Innovation	Technopreneurship Education Development	Entrepreneurship Intention Technopark & Business Incubator Triple Helix (ABG)	Engineer in any field, Business Administration, Entrepreneur, Designer
Level of Competitiveness	Competitiveness Metric	Competitiveness Index, comparative study for countries	Management, Business Adm

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Output

- Research Report
- Presentation paper for Publication in Seminar/Conference (National, International)
- Scientific Paper for Publication in Journal (National, International)
- Working paper for Policy Recommendation
- Reference Journal
- Reference Books

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Performance Targets

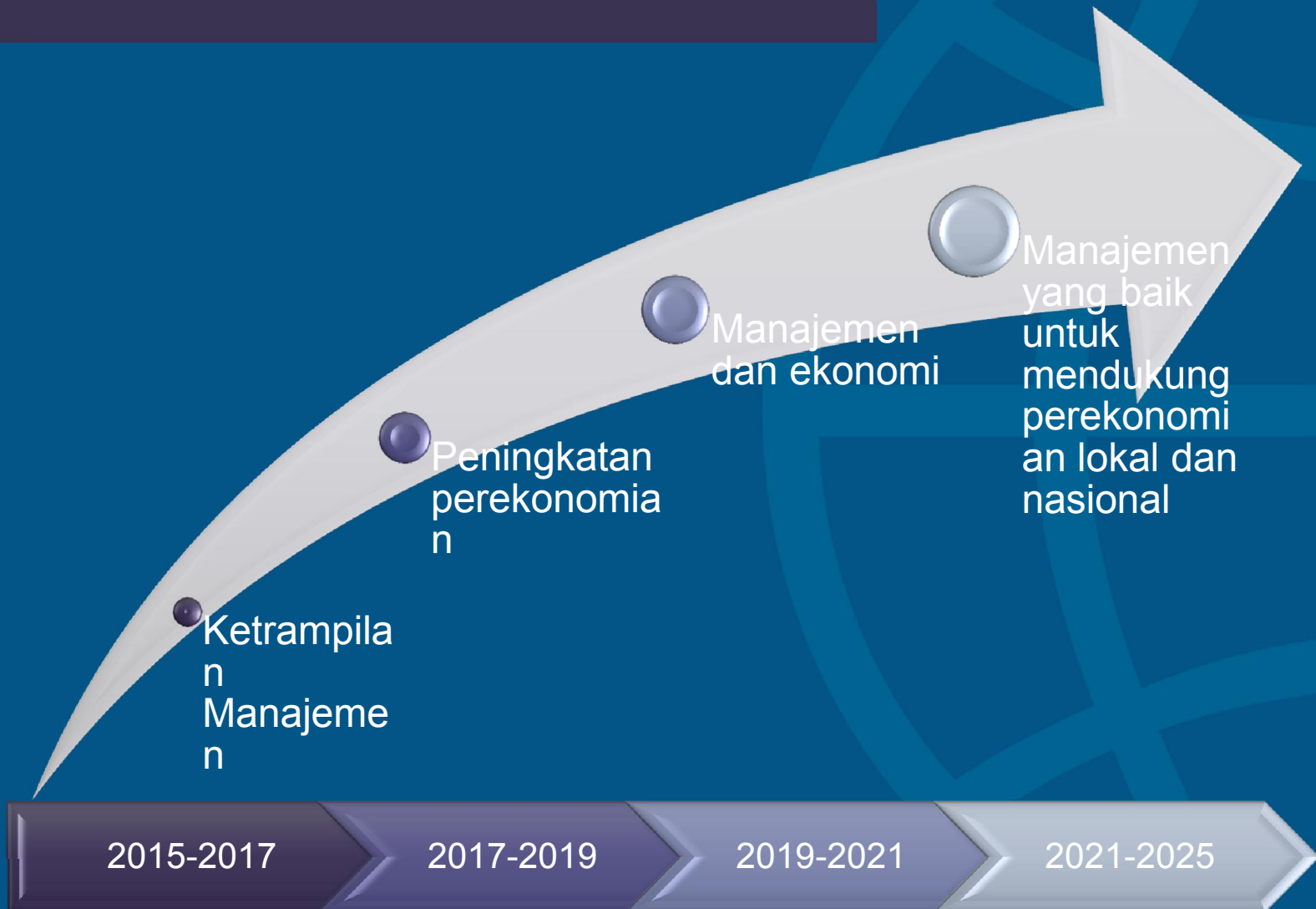
No	Output	Indicator					
		2015-2017	2017-2019	2019-2021	2021-2023	2023-2025	
1	Journal Publication	International	1	1	1	1	1
		Accredited National	1	1	1	1	1
		Local	2	2	2	2	2
2	Seminar Publication	International	1	1	1	1	1
		National	1	1	1	1	1
		Local	2	2	2	2	2
3	Policy Recommendation		1	2	2	2	
4	Reference Journal (e-Journal)		1	1	1	1	
5	Reference Book		1	1	1	1	
6	Research Grant	International			1	2	2
		National	2	2	2	2	2

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Road Map of Research

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Resources

Human resources

- Principal Researcher
- Associate Researcher
- Assistant Researcher
- Surveyor
- Administration Staff

Facilities

- Office Space
- Computer
- Printer
- E-Journal
- Data Banks
- Pooling Keypad System
- LCD Projector

Budgeting (in Million Rp)

- 2015: 20
- 2016: 75
- 2017: 250
- 2018: 250
- 2019: 400
- 2020: 500
- >2020: 300

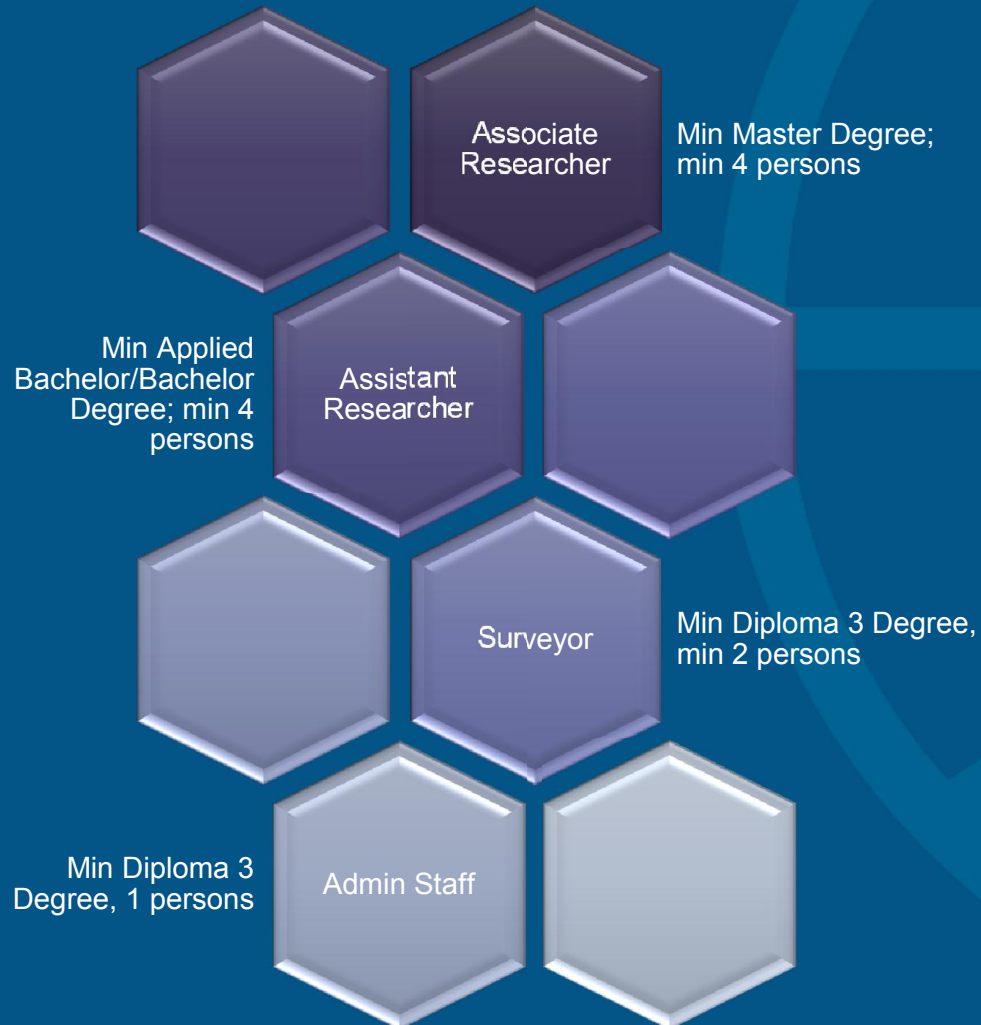
- Source of Fund:
 - Research Grant
 - Operational

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Member

Open Vacancy



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